



INVESTMENT CRITERIA

Overview

Fischer Investment Capital is a private investment company focused on the acquisition and development of small-market enterprises. Each investment transaction is customized to meet the financial and personal goals of the selling shareholders.

Industry Preferences

Fischer Investment Capital is primarily interested in manufacturing and services companies in the following industry segments:

Consumer Durables	Housewares	Apparel
Industrial Products	Packaging	Plastics
Hardware	Consumer Goods	

We consider investments in other areas on an opportunistic basis.

Company Profile

Ideal acquisition candidates will possess the following characteristics:

- Companies will generally have revenues of \$1 million to \$30 million
- Operating within well defined and/or protected market niches
- Strong competitive positions within their industry
 - Proprietary products, brand name or processes
 - Strong relative market share
 - Low cost producer
- Well positioned businesses that have insufficient capital and/or under-utilized assets
- Rapid growth potential
- Significant potential to improve operations (will consider "turnaround" opportunities)

Investment Size

Fischer Investment Capital will invest up to \$3 million in equity in support of typical transaction values between \$500,000 and \$15 million.

Geographic Preference

Nationwide, preference for Midwest and Northeast

Management

Management involvement and participation is an important component of our investment philosophy. We attempt to structure transactions to provide key managers with direct and growing ownership in the business. Entrepreneurial managers who have the drive to succeed and the ability to think independently will prosper professionally and financially.

Contact Information

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Fischer Investment Capital welcomes the opportunity to work with intermediaries. All information provided will be treated confidentially and we will execute appropriate non-disclosure agreements.